

German European School Manila takes advantage of online set-up in first-ever virtual University Fair



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No Comments

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While others bemoan the current situation of having to attend and conduct schooling via the internet, some choose to focus on the opportunities it offers.

Such is the attitude of the German European School Manila (GESM) as it launches its first-ever virtual University Fair this Friday, Nov 27. Promising to offer "a serving of everything students need" in their quest for the right higher education choice, the day-long Fair will feature speakers and experts from dozens of universities around the world. The event is free and open to all.



Where to study?

GERMAN EUROPEAN SCHOOL MANILA

UNIVERSITY FAIR 2020

An online serving of everything you need to know in your search for the right university

27 NOV | Live via Zoom

The poster features a yellow background with a white notepad, a laptop, a smartphone, a coffee cup, and two pens. The text is in white and black, with the event title in large, bold letters.

"We were one of the very first schools to be able to immediately transition to online schooling right after schools were forced to close in March. So we've been doing distance learning for a while now, and we have come to see not only the challenges this situation presents, but also the many opportunities it offers." said Christoph Boris Frank, GESM Head of School. "For the University Fair, we were able to come up with an impressive line-up of university presenters and of course this wouldn't be possible if we were to not hold it online."

A total of 26 universities from 12 different countries will be at GESM's Fair to make their pitch to the attendees. Notable universities include the prestigious Radboud University in the Netherlands, the Stockholm School of Economics and Switzerland's Ecole hôtelière de Lausanne – reputed as one of the best hospitality schools in the world.

PROGRAMME OUTLINE

**27 NOV 2020
LIVE VIA ZOOM**

Session 1
8:30AM - 9:00AM
A discussion on higher education opportunities in Germany
SPEAKER
Katja Becker-Silwa
Country Lead
German Academic Exchange Service | Deutscher Akademischer Austauschdienst (DAAD), Germany

Session 2
9:30AM - 9:45AM
A discussion on emerging trends in the job market and related courses in the university
SPEAKERS
John Wilson, Ed. D.
Middle Tennessee State University, USA
SPEAKER 2
Daniel Perez
Senior Vice President and Co-Founder, Enderun Colleges, Philippines
SPEAKER 3
Grace Lee
EHL Swiss Hospitality Management School, Switzerland

Session 3
10:00AM - 10:05AM
A session on how to prepare for college applications
SPEAKER 1
Grace Lee
EHL Swiss Hospitality Management School, Switzerland
SPEAKER 2
Sven Clarke
University of British Columbia, Canada
SPEAKER 3
Shu Ling Lim
University of Nottingham, United Kingdom

Session 4
11:45AM - 4:30PM
Live broadcast of University presentations
11:45 AM - 12:30 PM
Enderun Colleges (Philippines)
De La Salle Medical & Health Sciences Institute (Philippines)
Sulthwaite International School, Affiliated with Foreign Universities (Philippines)
Inspira University (Philippines)
Luthum of the Philippines University (Philippines)
12:30 PM - 1:00 PM
Ludwig University (Germany)
University Business (Italy)
La Sierra University (USA)
Middle Tennessee State University (USA)
University of Exeter (United Kingdom)

1:30 PM - 2:30 PM
IE Business School | IE University (Spain)
Radboud University (Netherlands)
Ecole Hôtelière de Lausanne (Switzerland)
Business and Hotel Management School (Switzerland)
2:30 PM - 3:30 PM
Maastricht University (Netherlands)
Vrije Universiteit Brussel (Belgium)
University of West Attica (Greece)
Universidad de Navarra (Spain)
Campus Burgundy-Lorraine (France)

3:30 PM - 4:30 PM
York University (Canada)
University of British Columbia (Canada)
University of Essex (United Kingdom)
University of Plymouth (United Kingdom)
Queen Mary University of London (United Kingdom)
University of Nottingham (United Kingdom)
Greenwich College of Art and Design (UK/Online)

UNIVERSITY FAIR 2020

Also presenting at the fair is the German Academic Exchange Service (DAAD), a network of German higher education institutions funded by the German government. The DAAD will talk about study opportunities in Germany and their benefits. Germany is a prime destination for studies abroad. With universities – most of which

impose practically no tuition fees – that are famous for a policy of academic freedom, the country attracted close to 400,000 international students in 2019.

"The pandemic and shift to online schooling do not change the fact that students need to make informed decisions when it comes to higher education choice. We think this is an important step in each student's development and that's why we are opening this event to all, not just GESM students." said Mr. Santanu Bhowmik, head of GESM's International Baccalaureate Diploma Programme (IBDP).



Santanu Bhowmik, Head of GESM's International Baccalaureate Diploma Programme, addresses the crowd in last year's University Fair