

OVERVIEW

The GESM University Fair is an initiative of students and teachers of the **German European School Manila (GESM)** that aims to help secondary school students and their parents make informed decisions about their higher education choice. It is an annual online event comprising of different sessions that allow students direct access to representatives of prospective universities around the world. Furthermore, attendees are able to hear from experts and industry leaders about related relevant topics such as current career trends, university application tips, financial preparations for studying abroad and other topics.

In an effort to serve and reach out to our local community, the Fair is made open and free even to non-GESM students & parents, especially those from local government schools. **Access to international higher education begins by getting information. With this event, we aim to help everyone make this important first step.**

DATE: **2-3 DEC 2021**

FORMAT: **ONLINE**

PLATFORM: **ZOOM WEBINAR**

ADMISSION:

FREE UPON REGISTRATION

TARGET AUDIENCE:

**STUDENTS & PARENTS OF
INTERNATIONAL SCHOOLS,
TOP PRIVATE AND GOVERNMENT
SCHOOLS IN THE PHILIPPINES,
OTHER SCHOOLS IN SOUTHEAST
ASIA, ETC.**

FOR STUDENTS. BY STUDENTS.



GESM students of the **German/International Baccalaureate (GIB/IB) Diploma Programme (DP)** and the **IB Career-related Programme (CP)** in Grades 11 and 12 lead the way in all aspects of the event's organization, from the development of the program and publicity to coordination with partners and moderating during the event itself. GESM University Fair is an event made *by* students, *for* students. Such is the students' engagement that the event was exhibited as a Best Practice example of a student-led project during **IB's Asia-Pacific** conference in March 2021.

WHAT TO EXPECT

- ★ UP TO 1000 ENGAGED ATTENDEES
- ★ AUDIENCES FROM ALL OVER SOUTHEAST ASIA INCLUDING
 - ★ 17 GERMAN INTL SCHOOLS
 - ★ UP TO 50 LOCAL GOV & PRIVATE SCHOOLS
- ★ PARTICIPATING UNIVERSITIES & COLLEGES FROM ALL OVER THE WORLD
- ★ STUDENT & EXPERT-LED DISCUSSIONS
- ★ EXCITING PRIZES & GIVEAWAYS
- ★ PRESS & SOCIAL MEDIA PROMOTIONS

VIDEO FEATURE

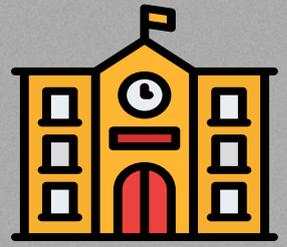
Watch this short GESM University Fair documentary video shown at the IB Asia-Pacific Conference in March 2021.



UNIVERSITY FAIR 2020 BY THE NUMBERS



400+
registered attendees



26 participating Universities & Colleges from
12 countries in 3 continents



46 schools in attendance
from the Philippines, Indonesia & Singapore!



17
student leaders & organizers

7 special prizes given away



4
main sessions

10 partner institutions & universities

5 experts & speakers from **4** different countries



SPONSORS



PARTNERS



PHOTOS

Click on each image to download, or click here to [DOWNLOAD ALL](#).



PRESS COVERAGES

- ★ [German European School Manila holds virtual fair](#) | Aric John Sy Cua for **The Manila Times**
- ★ [GESM takes advantage of online set-up in first-ever virtual University Fair](#) | **InquirerPop**
- ★ Featured in [How a school can thrive in the new normal](#) | **The Daily Tribune PH**
- ★ Featured in [Fuchs shines anew](#) | by Cynthia L. Abarquez for **Pasay City West HS News**
- ★ Featured in [How the German school in Manila makes schooling in the “new normal” work](#) | **InquirerPop**

PUBLICITY MATERIALS



**Uni Fair '20
Poster**



**Uni Fair '20
Press Release**



**Uni Fair '20
Programme**

ABOUT GESM

The GERMAN EUROPEAN SCHOOL MANILA (*Deutsche Europäische Schule Manila*) or GESM is a non-profit, international, multilingual and co-educational school in the Philippines that offers the full K-12 education in English and in German.

GESM is part of a network of 140 German schools accredited and regulated by the ZfA, the Central Agency for German Schools Abroad (*Zentralstelle für das Auslandsschulwesen*). A two-time recipient of the seal “Excellent German School Abroad” awarded by the German government, GESM is an International Baccalaureate (IB) World School, an International Cambridge School and a duly recognized member of the UNESCO Associated Schools Network that aims to develop students into global citizens committed to a sustainable future.



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